



Kingston, Ontario - Announcing the launch of Best Eats Ontario East, a new blog dedicated to uncovering and celebrating the vibrant food scene in Eastern Ontario. Our blog covers a diverse range of locations including Kingston, Gananoque, Brockville, Cornwall, Napanee, Belleville, Trenton, Cobourg, Westport, Perth, Smiths Falls, Carleton Place, Renfrew, Picton, and Prince Edward County.

# Our recent posts give a taste of what you can expect:

- "The Best Quiet Patios in the Kingston Area": Perfect as we head into the last part of summer, this post highlights the most tranquil outdoor dining spots in Kingston.
- "Spotlight: Erinsville Asparagus Farm": This feature delves into a charming local farm known for its freshly harvested asparagus.
- "The Mystery of the Missing Shopping Baskets at Loblaws": A quirky social post that explores
  the curious case of disappearing shopping baskets at a local Loblaws.

With Best Eats Ontario East, we're offering more than just reviews and recommendations. We're creating a community where food lovers can explore local culinary delights, support small businesses, and stay informed about upcoming food events. Whether you're a resident or a visitor, our blog is your go-to resource for everything food-related in Eastern Ontario.



## **Why Best Eats Ontario East Stands Out:**

- Curated Content: Unlike generic search results, our blog offers handpicked, reliable, and tailored content about the Eastern Ontario food scene.
- Local Expertise: Managed by a passionate local connoisseur, our recommendations and reviews are trustworthy and insightful.
- **Comprehensive Coverage**: From restaurants and food trucks to farms and community champions, we cover every aspect of the local culinary landscape.
- **Community Engagement**: We foster an interactive community of food lovers through comments, social media interactions, and newsletters.
- Support for Local Businesses: Our blog highlights local food establishments, helping them gain visibility and support.
- Personal Stories: The author's personal food adventures and stories add authenticity and relatability to our content.
- Charitable Focus: We intertwine our love for food with a commitment to supporting worthy
  causes.
- **Up-to-Date Information**: Regularly updated blog posts and social media activity ensure you're always in the know about the latest food trends and events in Eastern Ontario.

#### **Bonus for Business Owners:**

Digital Marketing Tips: Leveraging the author's extensive skills and experience in digital
marketing, we provide valuable tips to help local food businesses promote themselves online
effectively.



## **Stay Informed with Our Newsletter and Events Calendar:**

To ensure our followers never miss out on the latest food news and events, we are launching a monthly newsletter and a comprehensive events calendar. Here's what you can expect:

- Timely Updates: Our newsletter will deliver the latest blog posts, upcoming food events, seasonal highlights, and exclusive content directly to the inboxes of followers, bypassing social media algorithms that might otherwise delay or obscure this information.
- Events Calendar: We are planning an easy-to-navigate events calendar to keep followers informed about food festivals, farmers' markets, restaurant openings, and special promotions throughout Eastern Ontario.

#### Meet The Author:

Les C. Cseh, the founder of Best Eats Ontario East, brings a unique blend of culinary passion and a commitment to community to the blog.

- <u>A Culinary Journey</u>: Les's love for food began with his immigrant parents, who instilled in him
  the value of frugality and the joy of home-cooked meals. This early exposure fueled his
  curiosity, leading him to explore diverse culinary landscapes in cities such as New Orleans,
  Seattle, Memphis, and Toronto.
- Community Focus: Inspired by his parents' dedication to helping others, Les is passionate
  about supporting the disadvantaged and causes that fight human trafficking, and uses his
  business acumen to help small food industry businesses thrive. With Les' previous business
  (ASAP Cheques, Forms & Supplies), he developed cheque designs to support worthy
  community causes.
- <u>Digital Marketing Expertise</u>: With extensive experience in digital marketing, Les offers
  valuable insights and tips for local food businesses looking to enhance their online presence
  and connect with a broader audience.



Through Best Eats Ontario East, Les aims to build a community of food enthusiasts who appreciate local flavors and are committed to making a positive impact.

## Share This Culinary Journey with Your Audience and Help Support Local Businesses

We believe that Best Eats Ontario East offers valuable content that will resonate with your audience.

Help us spread the word about this exciting new resource for food lovers in Eastern Ontario.

#### You can:

### #1 Feature Our Blog and Social:

Website: <u>Best Eats Ontario East</u>

Facebook Page: <u>Best Eats Ontario East on Facebook</u>

• Instagram Page: Best Eats Ontario East on Instagram

TikTok: <u>Best Eats Ontario East on TikTok</u>

YouTube

- #2 Or, feature our latest blog post: Best Quiet Patios in the Kingston Ontario Area 🍹 🔆
- #3 Arrange an interview (video or in person, perhaps on one of the guiet patios we featured)
- #4 Link to our website: https://besteatsontarioeast.com

#### Contact Information:

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and I will get back to you guickly)

Thank you for your time and consideration. We look forward to sharing the delectable delights of Eastern Ontario with your audience!